



Louisville Fire Protection District

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"Our Family Serving Your Family"

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Louisville Fire joins fight against breast cancer

LOUISVILLE, CO, Oct. 5, 2008... Louisville firefighters will wear pink T-shirts while on duty Oct. 23-28 to throw their support behind the fight against breast cancer.

The pink shirts are intended to raise awareness of breast cancer, to salute those who are fighting, or have fought, this disease, and to encourage women to get mammograms. The effort is part of the nationwide "Cares Enough to Wear Pink" campaign involving emergency response agencies across the country.

"Breast cancer has touched the lives of many Louisville Fire Department members, both personally and professionally," said Trisha Gulledge, public education coordinator. "We are excited for the opportunity to support this cause in a more public manner."

Louisville Fire also plans to send a ladder truck and crew to Erie on Saturday, Oct. 11, for a "fire muster" in support of the breast cancer campaign. Sponsored by North Metro Fire Department, the event will include firefighter burn demonstrations, a vehicle extrication demonstration, a SWAT team demonstration, emergency vehicle displays, live bands, breast cancer testimonials, food vendors and educational booths. Breast cancer survivors, as well as those still battling the disease, may sign a pink fire truck that will be on display at the Erie event as part of the national Pink Ribbon Tour. Donations will be accepted for Breast Cancer of Strength and the Diana Price-Fish Cancer Foundation.

After skin cancer, breast cancer is the most commonly diagnosed cancer for women and the leading cause of cancer deaths among Colorado women. Screening tests such as monthly self-examinations, clinical breast exams and mammograms can detect breast cancer early, when it is treatable. For more information, see www.pinkribbontour.com

The Louisville Fire Department, which has 60 volunteers and nine career firefighters, provides fire suppression and prevention, rescue and emergency medical services to 25,000 people in Louisville and unincorporated Boulder County.