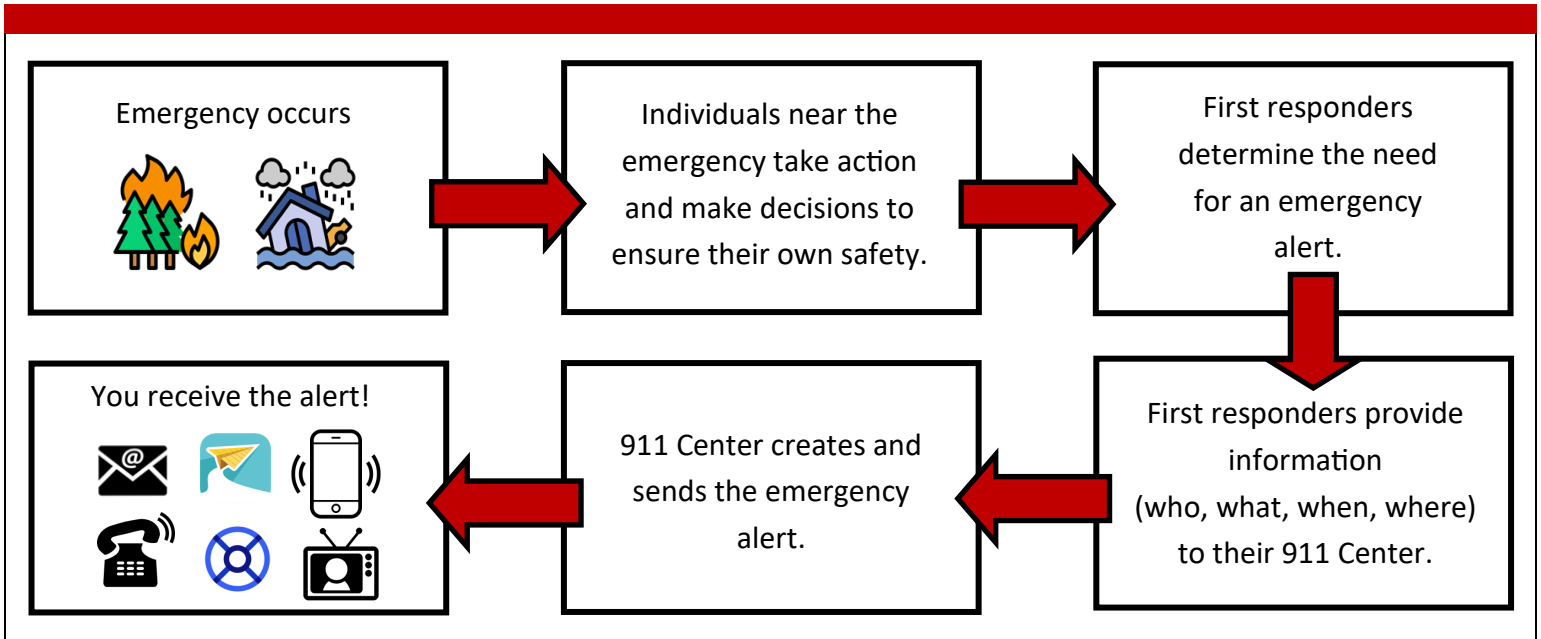















# Understanding Emergency Alerting Systems

For Boulder, Erie Jamestown, Lafayette, Longmont, Louisville, Lyons, Nederland, Superior, Unincorporated Boulder County and Ward



Method	Automatic/ Opt-In	Description	How to Get It
You 	Automatic	Using your senses and intuition, you are always your first alerting system.	Be aware of your environment. If you see, smell, hear, or sense a hazard, make decisions that will ensure your safety and the safety of those around you.
Text Message 	Opt-In	Text message pushed to cell phones.	<b>Sign-up needed:</b> Create or modify your account at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a> . If you block or screen calls, consider adding 303-441-1400 as a contact in your phone and name the contact "Emergency Alert Opt-In".
	Automatic	"Amber Alert style" notifications sent to your cell phone through Wireless Emergency Alerts (WEA) system when first responders determine a general broadcast is necessary during an <b>imminent life threat</b> .	<b>Ensure Wireless Emergency Alerts (WEAs) are enabled in your cell phone settings.</b>

Method	Automatic/ Opt-In	Description	How to Get It
<p style="text-align: center;"><b>Text Message</b></p> 	<b>Automatic</b>	<p>Everbridge Resident Connection is a database of residential and business phone numbers with an associated address in one of BOCO Alert’s jurisdictions. Everbridge aggregates contact information from various publicly sourced databases which creates an additional list of community members for first responders to notify.</p>	<p>Any cell phones in this database will automatically receive text messages when alerts are sent. Resident Connection is not a substitute for opting in to messages at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>.</p>
<p style="text-align: center;"><b>Voice</b></p> 	<b>Opt-In</b>	<p>Voice call to cell phones, landlines or VOIP phones.</p>	<p><b>Sign-up needed:</b> Create or modify your account at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>. If you block or screen calls, consider adding 303-441-1400 as a contact in your phone, and name the contact “Emergency Alert Opt-In”.</p>
	<b>Automatic</b>	<p>Voice call to Lumen landlines and Xfinity VOIP phones registered in the communities listed in the document title above.</p>	<p>Lumen landlines and Xfinity VOIP phones are automatically updated in our database quarterly. Phone numbers from any other vendors can be added in your opt-in account. Create or modify your account at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>.</p>
	<b>Automatic</b>	<p>Everbridge Resident Connection is a database of residential and business phone numbers with an associated address in one of BOCO Alert’s jurisdictions. Everbridge aggregates contact information from various publicly sourced databases which creates an additional list of community members for first responders to notify.</p>	<p>Any cell phone numbers, landlines, and VOIP phones in this database will automatically receive a voice call when alerts are sent. Resident Connection is not a substitute for opting in at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>.</p>

Method	Automatic/ Opt-In	Description	How to Get It
<p data-bbox="126 401 199 436">Apps</p> 	 <p data-bbox="399 285 488 317">Opt-In</p>	<p data-bbox="521 285 906 317"><b>Everbridge Public Safety App</b></p>	<p data-bbox="1057 170 1568 432"><b>Download the Everbridge Public Safety App</b> to access alert message content and maps. If location services are enabled in the app, you will receive an alert when your cell phone enters an active incident zone.</p>
	 <p data-bbox="404 680 493 711">Opt-In</p>	<p data-bbox="521 474 881 506"><b>ReachWell Translation App</b></p> <p data-bbox="521 520 1032 919">Alerts are automatically sent to ReachWell Translation App, where users can access the content in over 100 languages. Alerts are received by opting into a unique ReachWell group and do not require sharing your location. Users will receive <b>all</b> alerts issued in all cities and towns in Boulder County.</p>	<p data-bbox="1057 569 1552 831"><b>Download the ReachWell App</b> to utilize translation options and receive alerts without sharing your location. Users will need to read the alert to determine if it applies to their current location.</p>
<p data-bbox="61 1003 269 1035"><b>Weather Alerts</b></p> 	<p data-bbox="293 1041 505 1209"><b>Automatic for Flash Flood and Tornado Warnings</b></p>	<p data-bbox="521 968 992 1272">Due to immediate safety concerns during flash floods and tornados, opt-in account holders will receive information to all voice, text and email contacts if one of their addresses is within the area defined by the National Weather Service</p>	<p data-bbox="1057 1083 1414 1157">Create an opt-in account at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>.</p>
<p data-bbox="121 1325 212 1356"><b>E-mail</b></p> 	<p data-bbox="354 1388 444 1419">Opt-In</p>	<p data-bbox="521 1388 781 1419">Alert sent to e-mail.</p>	<p data-bbox="1057 1367 1568 1440"><b>Sign-up needed:</b> Create or modify your account at <a href="http://www.BOCOAlert.org">www.BOCOAlert.org</a>.</p>
<p data-bbox="86 1577 245 1608"><b>Radio or TV</b></p> 	<p data-bbox="326 1640 472 1671"><b>Automatic</b></p>	<p data-bbox="521 1524 1040 1787">Alert sent to AM/FM radio listeners and broadcast TV viewers through the Emergency Alert System (EAS) when first responders determine a general broadcast is necessary during an <b>imminent life threat</b>.</p>	<p data-bbox="1057 1566 1568 1682">May be received by anyone listening to AM/FM radio, or watching broadcast TV.</p>
<p data-bbox="69 1881 261 1913"><b>Outdoor Siren</b></p> 	<p data-bbox="326 1923 472 1955"><b>Automatic</b></p>	<p data-bbox="521 1850 1032 2018">Outdoor audible alert for flash flood warnings, tornado warnings, or upon request from first responders for other <b>imminent life threats</b>.</p>	<p data-bbox="1057 1829 1528 2049">Sirens are located throughout some communities: Central and South Boulder, Eldorado Springs, Erie, Jamestown, Lafayette, Louisville, Lyons, and Superior.</p>